

WHY SHOULD I USE JUST BETWEEN FRIENDS FOR COMMUNICATIONS

Email addresses become the focal point of adding new members to the system. Because you or another admin have taken the time to enter email addresses with the membership and household information, you have built an excellent basis for “green” communications in the Just Between Friends system. Presidents, Communication Secretaries, Volunteer Chairs and other officers alike will be able to reach their groups in timely, green and a fiscally responsible method called notices.

You can communicate with entire school or a specific group within your school

With Just Between Friends, units can communicate effectively with their entire school. Using the system, units have the ability to attach files of the most popular formats to their emails; create sub-groups; and automatically send reminders. And newly offered are email templates to add color and excitement to your email communication deliveries.

When a PTA leader sends out an email announcing an event or deadline, those events or deadlines will automatically appear on the household calendar. If the family has children in multiple schools or if parents are members of multiple PTAs, the system will consolidate those events and deadlines into a single customizable calendar.

The person responsible for communications should know how easy it is to use Just Between Friends.